



**NORTH  
TEXAS  
MUNICIPAL  
WATER  
DISTRICT**

## **NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

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### **NTMWD Encourages Consumers to Shower Better With WaterSense® This October, Energy Action Month**

**WYLIE, TX – Oct. 18, 2016:** The North Texas Municipal Water District (NTMWD) is asking residents to replace old showerheads with EPA WaterSense models to save energy, water, and money through October for Energy Action Month.

Showering accounts for nearly 17 percent of all residential indoor water use, or about 30 gallons per household per day. That is nearly 1.2 trillion gallons of water every year in the United States. Heating and delivering all that water requires energy, which further strains our environment and our pocketbooks. Residents can learn to shower better by replacing old showerheads with an EPA WaterSense labeled model to help save both water and energy.

“Like all WaterSense labeled products, showerhead models that earn the WaterSense label have been independently certified to meet the U.S. Environmental Protection Agency’s (EPA) criteria for water efficiency, force, and flow,” said Denise Hickey, Water Resource Program and Public Education Manager. “That means you’ll enjoy the same level of water coverage you’ve come to expect, and you’ll shower better while saving water, energy, and money on your utility bills.”

By replacing a showerhead with a WaterSense labeled model, the average family can reduce its annual energy and water costs by more than \$70 and save 2,900 gallons of water per year—the amount of water it takes to wash more than 70 loads of loads of laundry. Because it takes energy to heat shower water, the average family can save the amount of electricity it takes to power its home for nearly 13 days every year just by switching to a WaterSense labeled showerhead.

When you know better, you shower better.

For more information and a full list of independently certified WaterSense labeled showerhead models, visit [bit.ly/ShowerSwitch](http://bit.ly/ShowerSwitch).

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**About EPA WaterSense**

*WaterSense, a partnership program sponsored by the EPA, seeks to protect the future of our nation's water supply by offering people a simple way to use less water with water-efficient products, new homes, and services. For more information, visit [www.epa.gov/watersense](http://www.epa.gov/watersense).*

**About NTMWD**

*For more than 60 years, the North Texas Municipal Water District has been the regional wholesale provider of water, wastewater and solid waste services for approximately 1.6 million residents across 10 counties in North Texas - one of the fastest-growing regions in the U.S. For more information, visit [www.ntmwd.com](http://www.ntmwd.com).*

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